



**PANTONE COLOR TREND 2022 BY**



**VERY  
PERI  
17-3938**

PANTONE

# **COLOR OF THE YEAR**

Pantone's color of the year for 2022 is 17-3938 VERY PERI, a truly special shade that is poised to empower and enhance designs and products everywhere. To us, VERY PERI symbolizes creativity, singular beauty and out-of-the-box thinking. These important attributes – and others – are embodied by our color experts on a daily basis.

# ALIGNED WITH COLOR TRENDS

At Tosaf, we understand the power of color. The right color – or color palette – can greatly enhance a product or a brand's presence and success. Color is a language that requires utmost professionalism and an awareness for emerging trends.

Our goal is to help our partners provide their customers with solutions that lead to breathtaking results. We work closely with designers from all fields, offering expert guidance on ways for achieving specific shades, textures and effects



*Experience  
our new*

# COLOR TRENDS



FUSCHIA  
PINK  
15-2718

UN56698

BURNISHED  
LILAC  
15-1905

UN56433

LOTUS  
14-1905

UN33239

WHITE SEND  
13-0002

UN33085

FOLIAGE  
16-0237

UN67059

CHAI TEA  
17-0949

UN8038

CELERY  
14-0647

UN8042

CORNSILK  
13-0932

UN828144

TREETOP  
118-0135

UN67058

TOURMALINE  
16-4411

UN55783

GRANITE  
GREEN  
16-5907

UN77286

VERY PERI  
17-3938

UN417571

PARADISE  
PINK  
17-1755

UNP330050

ANTHRACITE  
19-4007


UN9002

VOLCANIC  
GLASS  
18-3908

UN727474

HAWTHORN  
ROSE  
18-1718

UN331205



LOTUS  
14-1905

UN33239

BURNISHED  
LILAC  
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UN77286

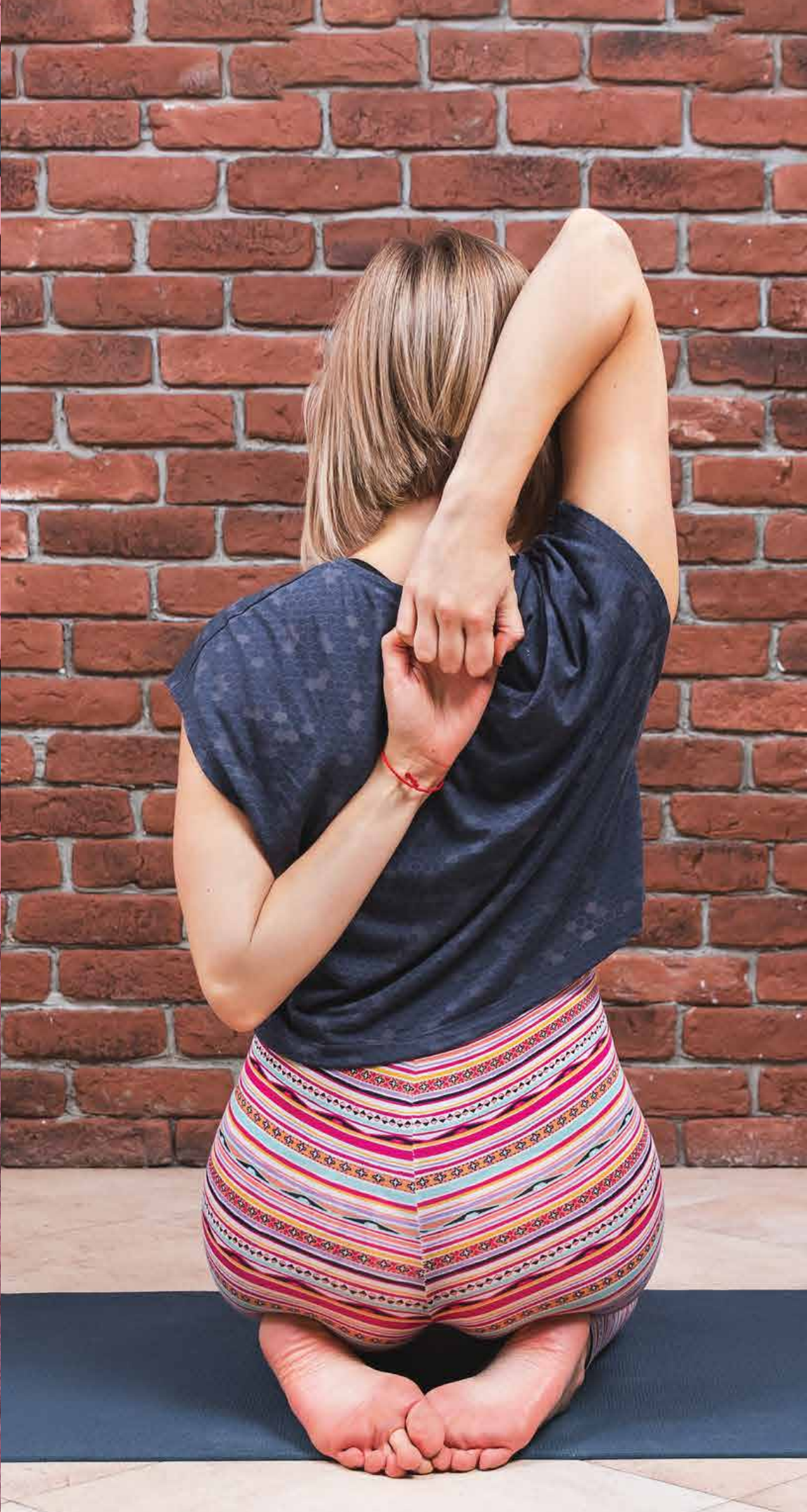
HAWTHORN  
ROSE  
18-1718

UN331205

# BALANCING ACT

According to Pantone®, 'Balancing Act' is "a complementary color palette whose natural balance of warm and cool tones support and enhance one other".

Much like this perfectly balanced color palette by Pantone®, Tosaf strives to create an ideal balance between functionality and color. Our coordinated approach applies years of accumulated experience in colors, polymers and processes to ensure that the color masterbatch we create for you meets all your quality, functional and compliance needs.



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UN417571

# THE STAR OF THE SHOW

In 'The Star of the Show', Pantone® surrounds PANTONE 17-3938 Very Peri with "a palette of classics and neutrals whose essence of elegance and understated stylishness convey a message of timeless sophistication".

Attractive design catches the eye, influences consumer behavior, and increases sales. Tosaf's range of color and color-effect additives, such as pearlescent and metallic, can create brand differentiation that separates your product from the competition.





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# WELLSPRING

In 'Wellspring', Pantone® created "a holistic and harmonious blend of nature infused shades", which harmonize perfectly with PANTONE 17-3938 Very Peri. At Tosaf, we believe that what benefits the environment benefits us, too. Therefore, we adopted a holistic approach to color masterbatch development, which integrates both sustainable and functional solutions. We are global leaders in the development of colors and additives that can be used with recycled materials and biopolymers







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PINK  
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UN56698

# AMUSEMENTS

According to Pantone®, 'Amusements' is "a joyous and whimsical color story of irrepressible fun and spontaneity". Tosaf's color labs are always bubbling with creativity and experimentation. It's where the magic happens. We invite your designers to visit one of our color labs so they can immerse themselves and be inspired by a world of infinite variety and combinations.





# THANK YOU FOR WATCHING

At Tosaf, we don't just work with color - we live and breathe it to the extent that we can actually explain it to you. Whether you need to match an existing color, or devise a whole new color scheme, our experts offer personalized guidance, to identify and produce the exact color you are looking for, in a matter of days.

So please contact us at <https://www.tosaf.com/contact-us/>